

## Cosplay petition rally cancelled

**Gametraders is cancelling its “Cosplay for a Cause” rally, which was to promote the need for a fair and equal classification of the entertainment industry, due to lack of numbers.**

The rally, which was to go ahead on Wednesday March 4, was to begin with a press conference on the steps of Parliament House followed by a presentation of a petition of 2600 signatures to go to the Attorney General, Michael Atkinson.

“We have received an overwhelming amount of support from the public on our drive to have an R18+ rating introduced in Australia, especially with our latest drive,” said Gametraders’ National Marketing Manager, Chad Polley. “We have listened to our customers and to the numerous forum postings and have taken into account new ideas on how to get our message across.”

The "Cosplay for a Cause" event has attracted the attention needed to generate further public awareness and Gametraders have listened to the responses made nationwide by customers as well as people commenting on several forums, both national and international.

As such, Gametraders has decided not to proceed with the event on March 4, instead postponing it to a later date in the hope of gaining greater numbers to support the rally by plain-clothed participants. Gametraders is committed to driving the introduction of an R18+ rating with the view of introducing not only a fair classification system, but a more responsible one and is currently the only National Interactive Entertainment Retailer taking a strong stance on the issue.

“For action to be taken on the discussion we need the support of the media to push awareness of the issue and put it on the political agenda,” said Polley “We will start with having our Managing Director present the petitions at Adelaide’s Parliament House, followed by a press conference.”

For this to be effective, a strong number of supporters are needed to rally the cause, in plain clothes as is the manner that many of you suggested. Please express your interest at [r18@gametraders.com.au](mailto:r18@gametraders.com.au). The date of the rally is to be announced and will be enacted as soon as possible.